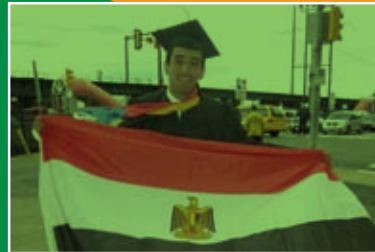




مؤسسة ساويرس للتنمية الاجتماعية  
Sawiris Foundation For Social Development

COMMITMENT TO DEVELOPMENT



SAWIRIS FOUNDATION FOR SOCIAL DEVELOPMENT



# SAWIRIS FOUNDATION FOR SOCIAL DEVELOPMENT

The Sawiris Foundation for Social Development was established in April 2001 with an endowment from the Sawiris family. It constitutes one of the first family donor foundations dedicated to social development in Egypt.

## Vision:

The Sawiris Foundation aspires to be a recognized pioneer in the support of innovative and sustainable development initiatives promoting increased empowerment of and participation by the people of Egypt.

## Mission:

The Foundation's mission is to contribute to Egypt's social development, creating real job opportunities and empowering people to build productive lives and realize their full potential.

The Foundation supports initiatives that encourage job creation through training, quality education, and access to micro-credit. The Foundation also enhances efforts to promote improved health and furthers the endeavors of local communities to gain access to basic infrastructure and services—two important prerequisites for productivity.

# Sawiris Foundation at a Glance

Since its inception and up to 2011, the Foundation has funded hundreds of projects throughout Egypt in 24 governorates including remote ones like Sinai and the New Valley. Altogether, it has created jobs for thousands of individuals after receiving specialized training that meets labor market requirements.

The Foundation strives to foster the spirit of entrepreneurship and to support the creation of self-employment opportunities. It funds training for potential entrepreneurs, and provides seed money for the start up of small and micro enterprises. The projects fall broadly into the categories of commercial, crafts and service-oriented micro-projects.

Supporting initiatives to promote greater access to improved health and basic infrastructure services for local communities also rank high on the Foundation's agenda.

Recognizing the vital role of education in creating opportunities for young people, the Sawiris Foundation funds an ambitious program to encourage students of merit to pursue post-graduate studies in many fields, including international law, science, economics, engineering and nursing, at home and abroad.

Believing in the power of art – literature and cinema in particular – to influence and enhance the soul of a nation, annual cultural awards were added in 2006 to the Foundation's portfolio of activities.



# Approach to Sustainable Development

The Foundation focuses its action on projects that guarantee jobs through a process it identifies as the “Backward Model”. It first recognizes job opportunities with limited qualified individuals available to fill them. It then proceeds to provide high quality certified training to unemployed people to take up these jobs. Prior commitment from employers is obtained to hire successful trainees.

In addition to projects received from NGOs on a regular basis, a job creation competition is declared every two years. Proposals go through a strict screening process. When the final proposals are accepted, the Foundation’s team closely follows up on implementation to guarantee efficiency, quality of training and finally employment. Technical assistance and/or capacity building are often provided to organizations during the project cycle.

The NGOs who receive the Foundation’s grants implement projects on the basis of clear deliverables and timelines. The Foundation’s projects are also available for

replication and further development by other partners and donors.

Most of the initiatives supported by the foundation are funded through competitive grants. In large part, these grants are innovative, responsive to community and labor market needs, and sustainable. Academic scholarships and literary awards are also offered on a competitive basis.



Representatives of the Winning NGOs in the Job Creation competition 2010



# Partnerships in Development

Our projects are implemented through effective partnerships with a variety of partners; notably, non-governmental organizations, educational institutions, local government entities and business firms.

## Vocational and Specialized Training

The Foundation has defined its job creation strategy to focus on strengthening the workforce and building human capacity through training. It finances activities that include technical and vocational training in order to better match the supply and demand for skilled labor. The Foundation's programs provide training for the unemployed, low-income groups, and workers needing retraining for new trades and professions.

While cooperating with existing local institutions and training centers, the Foundation seeks to help unemployed individuals towards jobs where their skills are most needed such as welding maintenance of electronic devices, plumbing, sewing, carpentering, paper and textile printing and the ready-made garment. It has supported specialized training programs for promoting organic

farming and modern irrigation systems. The Foundation also enhances the development field by training youth to work at different managerial levels within NGOs.

The Foundation's strategy is to proactively include consideration of persons with disabilities in the training and employment programs it supports, based on the principles of equal opportunity, equal treatment, and mainstreaming into vocational rehabilitation and community involvement.



## Micro-Credit

The Foundation strongly supports the empowerment of people to create their own businesses. It has provided seed money to build bakeries, to establish transfer stations for solid waste management and trained unemployed youth to operate them. It has also helped young entrepreneurs to set up supermarkets, hairdressing centers, car service workshops and handcraft stalls, to name only a few.

It has also provided grants to non-governmental organizations for the creation or expansion of micro-credit units to serve female-headed households, young unemployed graduates, as well as physically

challenged persons. Additionally, the Foundation has participated in the development of rural women entrepreneurs' skills to help them manage their commercial projects.

The Foundation has set up an independent micro-credit department dedicated to financing and building the capacity of micro-credit programs run by NGOs. By instituting best practices in management, micro-credit extension and grant management, the Foundation hopes to contribute to the growth and sustainability of these programs and in turn, broaden the scale of entrepreneurship among the poor.





## Health

The Sawiris Foundation gives special focus to health projects. Throughout the past ten years, the Foundation has trained young men and women to become health care providers in homes; primary health care practitioners in hospitals; teachers in nursing schools; vaccination coordinators for children and pregnant women; supervisors and head nurses in hospitals; nutritionists in nurseries; specialists for diabetic children; special needs educators to rehabilitate mentally challenged persons and facilitate their integration into the society and qualified literacy instructors for the hearing impaired. The training of home health care providers, which is one of the Foundation's earliest projects, has been franchised and is now being replicated in Alexandria.

The Foundation is also interested in projects focusing on liver diseases, especially Hepatitis C. One of those projects is the establishment of a viral Hepatitis center in the Fever Hospital of Suez, under the supervision of the National Committee for the Control of Viral Hepatitis of the Ministry of Health.

The Foundation also contributed a donation to build and operate a "Health and Hope Oasis" in Wadi El-Natroun, dedicated to treating and curing children with cancer. The oasis is a recreational center that will bring hope to families, offering advanced childhood cancer treatments in a kid-friendly environment.

In 2010, the Foundation established the Gouna Technical Nursing Institute, aiming to provide excellence in nursing education. The institute offers an Associate Degree in nursing under the supervision of Egypt's Ministry of Higher Education and specialists from the College of Lawrence Memorial / Regis Nursing Program, USA. The GTNI graduates qualify to take the examination for licensure as registered nurses by the National Council for registration in USA, enabling them to practice the nursing profession inside and outside Egypt.



Viral Hepatitis center in Suez



Health & Hope Oasis



Gouna Technical Nursing Institute

## Community Development

Committed to promoting sustainable solutions to communities' most pressing needs, the Foundation has supported various local community development projects. Most prominent among these projects is partnering with the National Council for Childhood and Motherhood and the Springboard Foundation in establishing 201 girl-friendly schools in Giza, Fayoum and Minya and collaborating with two NGOs "I the Egyptian Foundation" and "Banat El Ghad Foundation-Banati" to establish two rehabilitation centers for street children.

The Foundation's support has focused on infrastructural projects, such as the construction and renovation of schools in Sohag, Aswan and Suez and building a pedestrian bridge, the Naser Bridge, on the Autostrade Road to reduce the high rate of traffic accidents and increase safety on this busy major road. It has also contributed to improving the living conditions of poor people in several villages through the provision of potable water and the installation of latrines in addition to other educational and health services necessary for the community.



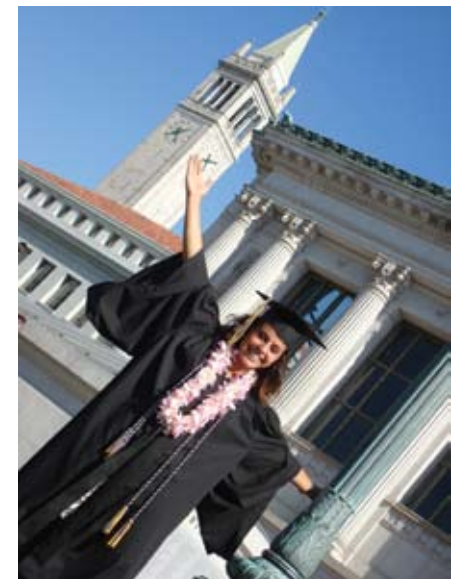


# Scholarships

Education is central to development. It empowers people and promotes economic growth, national productivity and innovation, and values of democracy and social cohesion.

The Sawiris Foundation funds various scholarships at home and abroad. Scholarships are offered on a competitive basis. The selection criteria for scholarship applicants differ from program to program, but focus, for the most part, on academic excellence, extracurricular activities, and, in the case of international scholarships, command of the English language and a commitment to returning to Egypt following graduation, and working for a minimum of two years. Scholarships are:

- **Onsi Sawiris Scholarship:** for Egyptian students seeking to pursue their Bachelors or Masters degree at prestigious universities in the USA in the fields of Business Administration, Economics, and Engineering.
- **SFSD-DAAD Scholarships:** two annual scholarships to graduates from the three German schools in Cairo and Alexandria to pursue studies at German universities.
- **Ibrahim Shihata Scholarship:** for one Egyptian student to pursue a 3-year doctoral degree in International Development Law, in the Centre for Commercial Law Studies (CCLS), at Queen Mary's College, University of London.
- **Special and Inclusive Education Scholarships:** offer an MA and Ph.D. program at the Institute of Education, University of London, aiming at creating a cadre of skilled Special Education Needs teachers.
- **Don Bosco Institute scholarships:** for up to 10 underprivileged students each year to specialize in electrical or mechanical fields at the Al Salesian Institute Don Bosco.
- **Nursing Scholarship Program:** supports 10 students from different governorates until they earn a B.Sc. in Nursing from the British University in Egypt (BUE). The program provides full tuition for 4 years and a 3-year employment contract after graduation.
- **Gouna Technical Nursing Institute Scholarships:** for up to 60 secondary school graduates each year to earn an Associate Degree in Nursing under the supervision of Egypt's Ministry of Higher Education and specialists from the Lawrence Memorial/Regis College Nursing Program in the US.
- **Doctoral Research Scholarships:** promote research for the benefit of developing countries. This three-year program is implemented with the Swiss Federal Institute of Technology in Zurich and open to both Egyptian and Non-Egyptian candidates.
- **E-learning scholarships:** sponsor 100 students attending the Egyptian University for E-Learning in Cairo, Assuit and Tanta to study Business Administrations and Information Technology.



# Sawiris Cultural Award

In order to help to promote the literary scene in Egypt, the Sawiris Cultural Award competition was established in 2005 to recognize excellence in literary works of Egyptian emerging and established writers.

In addition to the Award categories of novels and short stories, the competition provides a forum for the screenwriters to display their talents in a bid to support the development and growth of the Egyptian film industry. The newly-added category of best playwriting aims to help playwrights to get their work out into the theatre world. The works are reviewed by an independent panel of prominent writers and critics and the awards are presented annually.



## New Initiatives in 2010

- Launching the “Student Loan Program” with the International Finance Corporation, the Bank of Credit Agricole and two national foundations to provide loans to university students.
- Sponsoring the “Young Innovators’ Award” that supports innovative scientific research among Egyptian graduating students. This project is directed to the senior students of the public universities and implemented in collaboration with Nahdet EL-Mahrousa Association.
- Developing the skills of the Bibliotheca Alexandrina francophone librarians, contributing to the dissemination of culture and knowledge among researchers and readers.





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*Eng. Onsi Sawiris, the founder of Orascom Group, is founder of the Sawiris Foundation and Advisor to the Board.*

*The founding Chairman of the Foundation was the late Dr. Ibrahim Shihata, formerly Senior Vice-President and General Counsel of the World Bank. The Executive Director of the Foundation is Prof. Dr. Gannat El Samalouty.*





مؤسسة ساويرس للتنمية الاجتماعية  
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## **The Sawiris Foundation for Social Development**

10 El Diwan Street, Garden City, Cairo, Egypt

Tel: (202) 27927660 / 61 / 62

Fax: (202) 27927664

[info@sawirisfoundation.org](mailto:info@sawirisfoundation.org)

[www.sawirisfoundation.org](http://www.sawirisfoundation.org)

*The Sawiris Foundation for Social Development is registered with the Ministry of Social Affairs under number 498 (April 2001) in accordance with law 32 (1964) and the new law 84 (2002).*