



Terms of Reference
Outreach and Selection Services
Yousriya Loza Sawiris Scholarship (2025/2026)
Cohort 9

1. About Sawiris Foundation:

The Sawiris Foundation for Social Development (SFSD) is one of the first donor foundations in Egypt. Established in 2001 by the Sawiris family, SFSD philanthropically promotes and supports innovative solutions that target comprehensive and sustainable development in Egypt.

Over the last 23 years, SFSD has addressed the most pressing issues facing marginalized Egyptians, such as poverty, unemployment, social exclusion, and limited access to quality education, by funding the delivery of programs aimed at achieving comprehensive and sustainable development in partnership with the governmental and private sectors as well as civil society. By creating thousands of job opportunities, providing quality education, and accessibility to basic services, SFSD has impacted the lives of nearly one million Egyptians in 24 Egyptian governorates, focusing on the most remote villages, with total investments of close to 2.5 billion EGP.

With increasing global and national challenges, the Sawiris Foundation developed its strategic directions while finding the most cost-effective and impactful ways to support Egypt's marginalized families and those trying to further positive social change in Egypt. By following the philosophy of effective altruism and evidence-based practices, we have launched our 2023-2028 strategy to maximize our impact in reducing multidimensional poverty and empowering agents of change in Egypt.

2. About Yousriya Loza-Sawiris Scholarship (YLSS) Program:

In light of the Sawiris Foundation's interest in supporting distinguished Egyptian students to pursue high-quality educational opportunities and based on the foundation's interest to generate professional calibers to work in the field of development, the Sawiris Foundation launched The Yousriya Loza-Sawiris Scholarship (YLSS) program in 2015. So far, 18 students have benefited from this program.

The Yousriya Loza-Sawiris Scholarship Program is a full-time program for students seeking to earn a Master's Degree in Development Practice (MDP) from the Hubert H. Humphrey School of Public Affairs, University of Minnesota, USA. The Master of Development Practice is a two-year degree providing graduate-level students with the skills and knowledge required to better identify and address the global challenges of sustainable development, such as poverty, population, health, conservation, climate change, and human rights. The aim



of this program is to sponsor two Egyptian students towards earning their MDP starting the academic year 2025/2026. Program requirements entail completion of a two-year study and a 10-week field experience. In addition, the graduate shall return and work in Egypt for two consecutive years after finishing his/her degree.

For more details on the scholarship, please see Annex (1) for the program outline.

3. Consultant Scope of Work:

The consultancy entails designing and implementing strategic outreach and selection initiatives to attract a diverse pool of qualified applicants and facilitating a rigorous selection process to identify deserving scholarship recipients.

Sawiris Foundation for Social Development (SFSD) seeks the expertise of a qualified education consultant who will provide a variety of services to facilitate the management of the Yousriya Loza-Sawiris Scholarship program (YLSS).

The qualified consultant will undergo the following duties:

1. Outreach Phase:

a. Develop and execute an outreach campaign targeting relevant potential applicants to include:

- i. Social Media campaigns and posts.
- ii. Outreach to relevant stakeholders and entities.
- iii. Conducting info sessions (online and in person).

b. Receive and respond to applicant inquiries during the scholarship call and academic admission phase.

Deliverables	Deadline
Detailed outreach plan	6 June 2024
Promotional material to be used in outreach activities	15 June 2024

2. Selection Phase:

- a. Review the scholarship application form in-line with program requirements.
- b. Receive and keep all application files.
- c. Screen, filter and shortlist applicants' files.



- d. Coordinate selection panel.
- e. Finalize selection Report.

Deliverables	Deadline
Scholarship application form	6 June 2024
Shortlist applications for interviews	31 st October 2024
Draft Selection report	17 November 2024
Final Selection report	30 th January 2025

3. Application and Enrollment Phase:

- a. Assist selected candidates with applying to the MDP in accordance with the University of Minnesota guidelines.
- b. Correspond with the University on behalf of the SFSD to follow up on the status of candidates' applications, acceptance, pre-requisite requirements, etc.

Deliverables	Deadline
Acceptance letters	30 th January 2025

4. Reporting

The consultant is expected to submit the following reports based on the proposed timeline to be reviewed and approved by SFSD:

Deliverables	Deadline
Pre-selection progress report to include the outreach results, list of entities outreached, info sessions numbers and results.	1st October, 2024
Final Selection report	30 th January 2025

5. Program Timeline:



Phase	Deadline
Launch and start outreach activities	20 June 2024
Application deadline for SFSD	12 October 2024
Selection of the applicants in SFSD	1 st of December 2024
Students complete and submit applications to the UMN	15 th December 2024
Application and enrollment	30 th January 2025

6. Required Qualifications:

- The consultant must have a proven track record in a similar project
- The consultant must be an Egyptian registered Firm or NGO

7. Submission of Proposals:

Technical and Financial Proposals should be submitted by **May 18th, 2024**, to:

To: Riham Fouad, Scholarships Programs Manager

Email: rfouad@sawirisfoundation.org

CC: Hadeer Othman, Scholarships Programs Officer

Email: hothman@sawirisfoundation.org

Please write in the email subject: YLSS Proposal 2025/2026

The Technical Proposal should not exceed 10 pages and should include the following:

- Consultant introduction and basic information.
- Implementation plan, methodology of implementation based on the tasks required in each implementation phase.
- Proposed implementation team chart and their roles.
- Monitoring and evaluation plan.
- Detailed timeline and key milestones.



Annexes:

- Portfolio of current, previous relevant projects, size of projects, and partners.
- CVs of key personnel working on the project.
- Registration document of the company
- Tax ID.

The Financial Proposal should include the following:

- All detailed costs for each item of service, deliverables, sub-items, and total costs.
- All costs should be submitted in Egyptian pounds **inclusive of all taxes and should include all costs related to the assignment.**



Annex 1

YLSS Program Outline

MDP Program Requirements:

- Four-year bachelor's degree from an accredited US university or foreign equivalent.
- English language proficiency (see below for more information).
- Previous coursework in mathematics, statistics, and economics is recommended.
- Completion of a 50-credit academic master's program in 2 academic years.
- Completion of a 10 week summer field experience.
- English language proficiency is required. Valid TOEFL, IELTS, or Duolingo. Minimum score requirements:
 - TOEFL: minimum of 100 (22 on each section)
 - IELTS: minimum 7.0
 - Duolingo: minimum overall score: 115, minimum literacy sub-score: 115
 - For more details on English language proficiency requirements, please visit: [English Language Proficiency | The Graduate School \(umn.edu\)](#)

Eligibility Criteria for Scholarship Applicants:

- Egyptian national residing in Egypt (preference will not be given to dual nationality holders).
- Hold a bachelor's degree or equivalent from a well-reputed academic institution in a related field of study.
- Satisfy the entry requirements into the academic MDP program.
- Demonstrate excellent professional and academic track record.
- Demonstrate strong interpersonal skills (extracurricular activities/community work/entrepreneurial initiative).
- Demonstrate the inability to finance studies from own resources.



- While no specific experience or academic track is required, students with a strong liberal arts education background and sound quantitative and analytical skills will be best prepared for academic success at the Humphrey School of Public Affairs.
- Demonstrate a minimum of two years of work experience in the field of development.
- Employment in the development sector in Egypt following graduation for no less than 2 consecutive years.

Application Process:

Interested scholarship candidates must submit two separate applications to the Sawiris Foundation and to the Humphrey School by their respective deadlines:

1. Scholarship application to be submitted to the consultancy partner administering the program on behalf of SFSD.
2. Academic application to be submitted to the Humphrey School. For information about the Humphrey application package, please click [HERE](#)

Selection Committee:

An external selection committee, consisting of prominent development experts, will be appointed.

Grant Coverage:

The scholarship will fully cover costs for students during the first year of the program and partial costs of the second year. During the second year, the scholar will have a quarter time position, which will contribute towards funding partial costs of the program within the second year.

Period of funding:

2 years